



Social Media Success

Learn How to Create Greater Research Impact

STARTING THIS WEEK!!!

This webinar series is targeted towards early-career researchers and PhD candidates wanting to use social media for greater research impact. We have chosen five highly successful social media influencers who will share the key elements to their success.

Hosted by Associate Professor Awanui Te Huia, the series will take place during the month of May and June, 2025.

Week One: Luke Fitzmaurice-Brown

Thursday 1st May, 12 -1pm

Social Media Use and Te Tiriti o Waitangi

[REGISTER NOW](#)

https://auckland.zoom.us/webinar/register/WN_IDOFIS-PSASijofYSUCpPQ

Week Two : Eru Kapa-Kingi

15 May, 12-1pm

Using Social Media as a Tool for Promoting Social Justice

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Week Three: Te Amohaere Ngata-Aerengamate

Thursday 22 May, 12-1pm

Mātauranga Māori, Kina, and Climate Change – Communicating Complex Kaupapa Through Storytelling

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https://auckland.zoom.us/webinar/register/WN_VVUQ-cHTQ0W-QMqd3aKQeA

Week Four: Rangi Mātaamua

Thursday 29 May, 12-1pm

Matariki – The Creation of a Public Holiday and Social Media.

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https://auckland.zoom.us/webinar/register/WN_fpxLQ5pNRLCNv-4fE5lv3A

Week Five : Riana Te Ngahue

Thursday 5th June, 12-1pm

Understanding Your Audience & Platform – Who Are You Talking To?

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https://auckland.zoom.us/webinar/register/WN_odguS72PRBmMyGbW7oifKg

Don't miss out on this opportunity!